

SE Mousa <semousa@comcast.net>

12/10/2019 4:05 PM

Re: Free Bird Meeting Draft Ideas

To Pamela M Rauch <pamela.m.rauch@fpl.com> • Daniel Martell <daniel.martell@fpl.com>

Please see the attached draft agenda and advise of any edits.

Sam E. Mousa, P.E.

Mousa Consulting Group, Inc.

Phone: 904-813-0243

On December 10, 2019 at 3:01 PM [Rauch, Pamela M](#) wrote:

I would also add a discussion about creating or adding to a coalition and discussion of the timing of that launch

Pam Rauch
Vice President
External Affairs and Economic Development
Florida Power & Light Company

On Dec 10, 2019, at 11:12 AM, Martell, Daniel <Daniel.Martell@fpl.com> wrote:

Sam...here are a few notes that Pam and I bounced around for a next meeting agenda. Let us know what you think and we can add/delete as necessary.

Many thanks,
Danny

From: Rauch, Pamela M <Pamela.M.Rauch@fpl.com>
Sent: Tuesday, November 12, 2019 9:29 AM
To: Martell, Daniel <Daniel.Martell@fpl.com>
Subject: RE: Free Bird Meeting Draft Ideas

What about some of these additions in blue below:

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(561) 691-7114

EXHIBIT 53

From: Martell, Daniel <Daniel.Martell@fpl.com>
Sent: Tuesday, November 12, 2019 9:14 AM
To: Rauch, Pamela M <Pamela.M.Rauch@fpl.com>
Subject: Free Bird Meeting Draft Ideas

Here are the items I think we ought to be prepared to discuss:

1. Data
 - a. UNF Polls
 - b. Our data ([what do we have?](#))
 - c. Our data plan-([when does TB engage](#))
2. Political timeline
 - a. Expectation of JEA vote
 - b. Expectation of Council vote
 - c. Expectation of referendum
3. Community Engagement
 - a. Business community ([Civic Assn., Chamber,](#))
 - b. AA community
 - c. Democratic Party/Unions
4. Council
 - a. Council votes
5. [Coalition prep](#)
6. [Communications plan underway?](#)

I will call you to discuss. I view this as a draft of ideas...there could be more.

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- [Free Bird Agenda 12-19-19.docx \(33 KB\)](#)

